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1930

Wannamaker Seed Farms

ST. MATTHEWS, S. C.



FOREWORD

TO OUR OLD AND NEW CUSTOMERS:—

T. M. Wannamaker, President of the firm, has been in the seed business *twenty-three years*. He lives on his farm and gives his personal attention to farm and seed. He was senior member of the old Model Seed Farm. The name only of the Model Seed Farm was sold, and T. M. Wannamaker reorganized his firm in 1927. We reserved the highest bred seed from old firm. We feel from our experience we are prepared to furnish our customers seed that will give entire satisfaction.



DESCRIPTION OF SEED FAMOUS WANNAMAKER PEDIGREE BIG BOLL

Our Wannamaker Pedigreed seed were bred from the old Cleveland variety by the stalk-to-row breeding method, and are well known over the entire South. These seed are the product of *twenty-two years of experience, endeavor and breeding*. The farmers who have been planting a longer staple are returning to our cotton. It is the best cotton in the South today. We advise that it *does not pay to plant* longer staple varieties unless there is a *good premium paid* for staple cotton. The staple cotton turns out from three to six percent less than our Wannamaker, and it is a well known fact that the *longer a staple the less pounds of lint is obtained per hundred pounds of seed cotton*. *What the farmers want is money value per acre*.

Production—15/16 inch lint.

Percent lint—39 to 42%.

Staple—15/16 inch.

Early, rapid fruiting, bolls large.

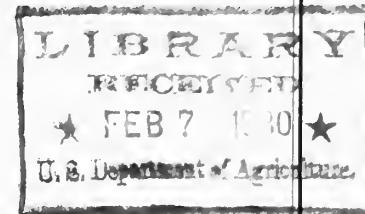
Fine picking qualities.

We put up these seed, and all of our seed, in 100 pound bags, 3-1/3 bushels to bag.

Our Wannamaker-Cleveland is so well-known it needs no further description.

Price of Wannamaker-Pedigreed-Cleveland
\$2.25 per bushel or
\$7.50 per bag, 3-1/3 bus. per bag.
F. O. B. St. Matthews, S. C.

These seed are direct from our farms.



BETTER SEED INSURE BETTER CROPS



WANNAMAKER-MARLBORO SEED CORN

We have been growing this fine corn seed on our farms for many years, having bred it up to a two-ear variety. It is white, grain, white cob and very prolific. We have made as high as sixty bushels per acre.

Price per bushel, \$5.00.

We do not sell less than one bushel of seed corn.

OUR COMMERCIAL SEED

We handle what is known as commercial seed. These seed we get from neighbor farmers, and other good farmers, who have bought seed from us, or other seedsmen. We handle only seed which are removed from a plant breeder, or seed firm, from two to three years and we examine them thoroughly for germination and purity. *We cannot jeopardize our reputation by shipping anything but good seed.* We feel that we can be of real service to our customers in handling these seed, as we can name a lower price on them, and many farmers wish to secure only a small amount of pedigreed seed for another year, and get enough of good seed (removed several years from good seedsmen) to plant their whole crop, thus saving quite an expense.

We handle the following commercial seed put up in 100 lbs. 3-1/3 bushels, to bag.

The well-known DIXIE TRIUMPH WILT-RESISTANT. This cotton we regard as the best wilt-resistant cotton in the belt. It has large five-lock bolls, highly pro-

ductive. The staple is 15/16 inch, percent of lint 36 to 39% and a very vigorous grower. Sixty bolls to pound, early, quick fruiting.

Price per bushel, \$1.75 or \$5.75 per bag, 3-1/3 bushels per bag.

COKER CLEVELAND 5

This strain of Cleveland is 1 inch to 1-1/16 inch staple and was bred from old Cleveland, and is extensively planted. It won the 5-acre contest several times in South Carolina.

It has a little longer staple than our Wannamaker-Cleveland but it turns out less lint per hundred pounds.

Price per bushel, \$1.75 or \$5.75 per bag, 3-1/3 bushels per bag.

COKER SUPER-SEVEN WILT-RESISTANT

This is a good staple wilt-resistant cotton. This is a still longer staple variety, 1-1/8 inch, and is liked very much by certain farmers. The seed are black and bolls pointed.

Price per bushel, \$1.75 or \$5.75 per bag, 3-1/3 bushels per bag.

WANNAMAKER-CLEVELAND COMMERCIAL SEED

These seed are as pure and of as high germination as we can secure from neighbor farmers and other farmers,

BETTER SEED INSURE BETTER CROPS



who bought seed from us, or other good seedmen, several years prior. We can furnish these at a lower price than our regular pedigree strain of seed.

Price per bushel, \$1.75 or \$5.75 per bag, 3-1/3 bushels per bag.

WE NAME LOWER PRICES ON 100 BUS. OR MORE ON ALL SEED.

These are the principal well-known commercial cotton seed we handle. We consider these the best varieties and suitable for the varied lands and conditions in the cotton belt. If there is any other variety of cotton a customer desires we can probably secure it in pure and high germinated seed.

We wish our customers to ORDER BY THE BAG if possible as it is more convenient to fill all orders.

To show the value placed on our seed we wish to state that we filled all orders of Sears, Roebuck & Company,

Atlanta and Chicago, over all other seedsmen in the South, for our Wannamaker-Cleveland and Wannamaker-Marlboro seed corn.

OUR RESPONSIBILITY

When seed reach you, and after immediate examination upon arrival, if not perfectly satisfactory customer may return to us and we will refund his money. We give no warranty, expressed or implied, as to germination or purity of seed, as the seed may be damaged after leaving our hands by many causes, such as rain, brine, etc. We use every precaution to ship you good, sound seed, but we cannot be responsible after seed leave our hands.

We have letters of recommendation from many customers who have bought seed from us in the past years, some of which we inserted in other seed catalogues and pamphlets. We insert two letters from Alabama and Louisiana.

Wannamaker Seed Farms,
St. Matthews, S. C.
Dear Sirs :—

"Bremen, Ala.
Oct. 24, 1929.

The cotton seed I got from you through Sears, Roebuck is a prize winner. I carried 1200 lbs. seed cotton to gin and got 575 lbs lint. This bale was at the head of 770 bales ginned at this gin. I can be of material advantage to you this Spring taking orders for this cotton seed. Would be glad to hear from you at any time.

Yours very truly,
E. W. HANES.

J. P. ALLEN & COMPANY

T. M. Wannamaker Seed Farms
St. Matthews, S. C.
Gentlemen:

St. Joseph, Louisiana.
April 5th, 1929.

I have gotten mixed up two or three times on ordering seed from your firm. It seems there are two Wannamaker firms growing Cleveland-Big-Boll in the same town. I intended to give you an order for all the seed that I bought, as I have gotten very satisfactory results from your seed in the past, and will try to distinguish between your firms in the future.

The seed came to hand and I paid for the draft yesterday and am going to plant them next week. What I want, is to get the very best quality of the Wannamaker-Cleveland Big-Boll seed obtainable. I planted Delfos last year, but am very sorry that I bought it. The premium that we receive on this cotton does not justify you to plant it. I suppose that if we could get the premium we are entitled to, we might afford to grow it, but in our market, we can't get this premium.

With kindest regards and best wishes, I am,

Yours very truly,
JAS. P. ALLEN.

COMMENTS

We sell Apples and Fulgum oat seed and different varieties of Soy beans. Prices are named on request.

All of our seed are put up in 100 lbs. new burlap sacks. Place your order early as freight transportation is slow. You can place your order with instruction to ship later. We require 20% of prices quoted on all orders booked,

or orders placed with instructions to ship at a later date. Some years we have sold out and had to return checks. By the use of our seed in the past farmers over the South have increased their yields by thousands of pounds.

Better seed insure better crops.

Wishing you a New Year of health, happiness and prosperity, we are,

WANNAMAKER SEED FARMS



President,
Box 66, St. Matthews, S. C.